# INTERNATIONAL COST ENGINEERING COUNCIL



# STRATEGIC PLAN

Amended 18 October 2014 (Initially adopted 30 June 2000 and previously amended 29 June 2008)

#### MISSION STATEMENT

1.1 The mission of the International Cost Engineering Council (ICEC) is to promote the profession and co-operation between cost management and project management societies worldwide for their mutual wellbeing and that of their individual members

## **OBJECTIVES OF ICEC**

- 2.1 Encourage, promote, and advance the sciences and arts of cost engineering, quantity surveying, and project management for the public good and betterment of the profession, worldwide.
- 2.2 Co-ordinate and sponsor International Cost Engineering, Quantity Surveying and Project Management events.
- 2.3 Encourage cost engineers, quantity surveyors and project managers in countries where no formal association or organisation exists to form a professional group with objectives compatible with those of ICEC and its members.
- 2.4 Participate in international events related to the practice of cost engineering, quantity surveying and project management sponsored by governmental and private organisations, national and international, whether members of ICEC or not, provided that these events are in keeping with the mission of ICEC.
- 2.5 Further research and development of cost engineering, quantity surveying and project management methodologies and best practices.
- 2.6 Further the study of cost engineering, quantity surveying and project management problems of universal or multinational character.
- 2.7 Encourage and aid the development of professional certification programmes in cost engineering, quantity surveying and project management.
- 2.8 Collaborate with the United Nations and other international and regional agencies in the formulation and implementation of policies affecting construction and engineering development with respect to cost, procurement and project management at policy, strategy and implementation levels of economic and social development programmes.

#### STRATEGIC GOALS

#### 3.1 Administration / Communications Goals

- 3.1.1. The goal of the officer's succession is to ensure diverse participation from all regions at the regional director and executive level.
- 3.1.2 The duties and responsibilities of the executive will be reviewed and revised as appropriate at the beginning at each new administration.
- 3.1.3 The ICEC web page will be maintained as the primary communication tool for the Council.
- 3.1.4 The Council will make technical information accessible by appropriate means, including through member societies and the ICEC web page.
- 3.1.5 ICEC will continue to maintain a calendar of cost management and project management events in the following priority:
  - 1. ICEC endorsed congress, symposia and regional meetings;
  - 2. Member society meetings;
  - 3. Associated society meetings;
  - 4. Selected non-associated meetings or events consistent with ICEC mission and objectives.

STRATEGIC PLAN Page 1 of 3

# INTERNATIONAL COST ENGINEERING COUNCIL



## 3.2 Technical, Education, Certification Goals

- 3.2.1. Promote the development and publishing of:
  - 1. International leading practices and standards;
  - 2. International skills and knowledge.
- 3.2.2. Promote the development and publishing of cost data and information.
- 3.2.3. Promote contacts among educational establishments to exchange information on curricula and access to research. Also promote educational programmes in cost engineering, quantity surveying and project management.
- 3.2.4. Continue accreditation of member organisation certification programmes, promote formation of new certification programmes and support other forms of professional review programmes.

## 3.3. International Congresses and Meetings

- 3.3.1. International congresses and meetings will be supported as one of the Council's highest goals.
- 3.3.2. Congress and meetings will be supported in the following priority:
  - 1. ICEC sponsored;
  - 2. Member society;
  - 3. Associated society;
  - 4. Non-associated society meeting consistent with ICEC mission and objectives.

#### 3.4. Membership

- 3.4.1. Systematically approach potential new member organisations to ICEC especially those in developing nations.
- 3.4.2. Develop a marketing strategy for organisational growth and retention.
- 3.4.3. Encourage participation of younger members in ICEC, through member societies.

#### 3.5. Co-operation with other professional societies

3.5.1. Promote co-operation between international professional societies.

# 3.6. Image & Recognition

- 3.6.1. Promote activities, which enhance the standing of the cost engineering, quantity surveying and project management professions.
- 3.6.2. Support activities, which encourage the development of a legal basis for the professions through national and local regulatory bodies.
- 3.6.3. Provide recognition through ICEC of individual members or member societies.

### 3.7. ICEC and Governmental / Private Organisations

- 3.7.1 Develop a biennial work plan for ICEC in conjunction with United Nations (UN) related programmes and activities for implementation by the ICEC's UN / Human Settlements group, Regional and National associations.
- 3.7.2 Provide information about UN international, regional and national programmes and activities which are compatible with the goals and objectives of ICEC for participation of member associations at the national, regional and international levels.
- 3.7.3 Encourage members to take advantage of the social and commercial benefits of UN regional programmes and activities worldwide.
- 3.7.4 Co-operate and collaborate with other UN non-governmental organisations (NGOs) in aspects of UN programmes and activities (international, regional and national) which are compatible with the goals and objectives of ICEC at the regional and member associations' levels.
- 3.7.5 Co-ordinate ICEC's activities with the UN and allied international and regional agencies.

STRATEGIC PLAN Page 2 of 3

# INTERNATIONAL COST ENGINEERING COUNCIL



- 3.7.6 Develop plans for promotion of the global aspect of the profession, with emphasis on governmental and educational institutions, as well as private companies.
- 3.8 Networking and Services offered through the ICEC member organisations
  - 3.8.1 Promote networking among and information to individual members, member organisations, and firms.
  - 3.8.2 Promote research projects and encourage interaction and collaboration amongst researchers and practitioners.
  - 3.8.3 Further development and promotion of services offered to individual members, member organisations and firms.

STRATEGIC PLAN Page 3 of 3